

ADVERTISING RATE CARD



Support the 15th Annual 2023 Open Studio Tour!

Advertise in our full color catalog featuring Santa Cruz Valley artists and galleries.

Call or mail in your space reservation today!



Tubac Center of the Arts
PO Box 1911
Tubac AZ 85646

WHY BE AN ADVERTISER?

- Full color ad in 3,500 catalogs distributed in Southern AZ
- Included on the Open Studio map
- Catalogs and postcards for your use
- Invitation to Open Studio Preview
- Sponsoring a local event with a 15 year history!

Tubac Center of the Arts
Attn: Open Studio Tour
PO Box 1911
Tubac AZ 85646

ADVERTISER INFORMATION

Business name			
Contact name			
Phone		Email	
Mailing address			
Street address for location on the map			
Ad size		<input type="checkbox"/> 2-page center spread \$1100 <input type="checkbox"/> Full-page ad \$550	
Total amount due		<input type="checkbox"/> Half-page ad \$400 <input type="checkbox"/> Quarter-page ad \$250 <input type="checkbox"/> I will send the check by December 20th.	
		<input type="checkbox"/> Inside front cover \$650 <input type="checkbox"/> Inside back cover \$650 <input type="checkbox"/> Please call me for credit card information	

PLEASE PRINT CAREFULLY!

Mail or drop off this contract with your payment.

Attn: Open Studios Tour
Tubac Center of the Arts
PO Box 1911
Tubac AZ 85646

Call **520-398-2371**
for more information.

AD SIZES & RATES

A. Full-Page Ad - \$550

Page size is 8.5" x 8.5"

Ad size (no bleed) 8" x 8"

Bleed ads must be 8.75" x 8.75" & include crop marks

B. Specialty Full-Page Ads - \$650 Inside front cover and inside back cover

Page size is 8.5" x 8.5"

Ad size (no bleed) 8" x 8"

Bleed ads 8.75" x 8.75" with crop marks

C. Half-Page Horizontal Ad - \$400

Size 7.5" x 3.75"

D. Half-Page Vertical Ad - \$400

Size 3.75" x 7.5"

E. Quarter-Page Ad - \$250

Size 3.75" x 3.75" square

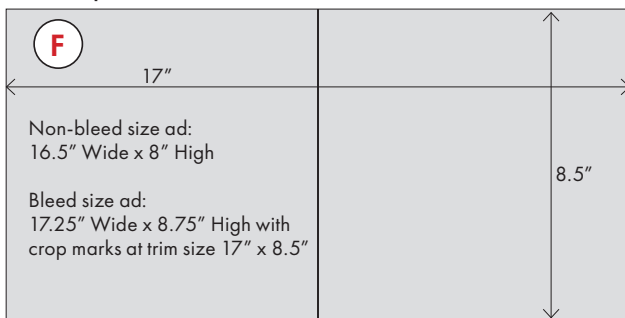
F. Center Spread - 2-page - \$1100

2-Page size is 17"W" x 8.5"H

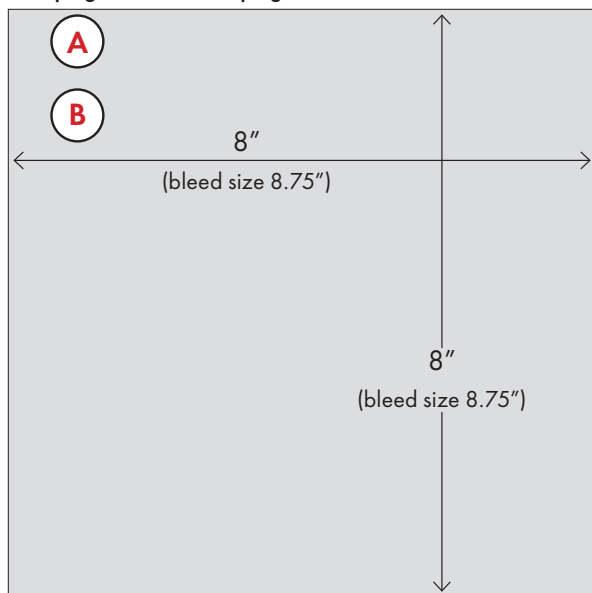
Ad size (no bleed) 16.5" x 8"

Bleed ads must be 17.5" x 8.75" with crop marks

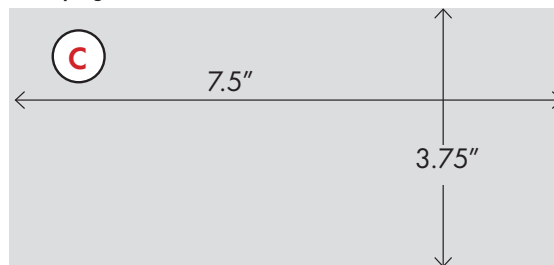
Center spread overall size 17" W x 8.5"H



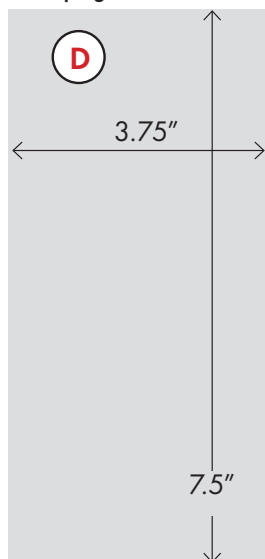
Full-page ad and full-page bleed ad



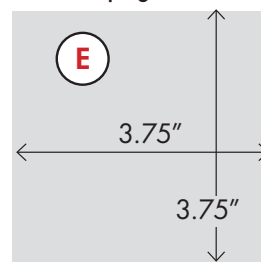
Half-page horizontal ad



Half-page vertical ad



Quarter-page ad



DEADLINES

Space reservations: Dec. 20, 2022

Space payment: Dec. 20, 2022

Ad materials: January 4, 2023

ABOUT THE CATALOG

- 15 years of producing a first-class catalog
- Distributed before the Tubac Festival of the Arts for maximum exposure (1st week of February)

AD MATERIALS

Acceptable file formats for your ad files:

Acrobat PDF: Hi Res 300 DPI CMYK

JPEG: Hi Res 300 DPI CMYK

Images: 300 dots per inch (DPI)
for sharp reproduction.

Photography: If you are shooting photos or scanning an image, use the highest quality setting (largest file size) or ask for 300 DPI

Drop off your ad files or email them to:

Tubac Center of the Arts

Attn: Karon Leigh - exhibitions@tubacarts.org

Call 520-398-2371 for more information.

Ad space will not be held without full payment by December 20th.



Tubac Center of the Arts
9 Plaza Road, Tubac AZ 85646
www.TubacArts.org
520-398-2371