



**CaFE™ MEDIA PREP** [https://www.callforentry.org/image\\_prep.phtml](https://www.callforentry.org/image_prep.phtml)

### What are the image specifications?

All images must be formatted to the following specifications in order to upload them successfully into the system.

1. **Dimensions:** 1920 pixels on the longest side, at 72 PPI
  2. **File Format:** Save all images as BASELINE Standard JPEG. Do not save as a Progressive JPEG.
  3. **File Size:** JPEGs must be under 1.8 MB.
  4. **Color space:** Save images in an RGB color space, preferably sRGB.
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### What are the formatting specifications for audio files?

1. **File Types Accepted:** AIFF, WAV, XMF, MP3
  2. **Bit Rate:** minimum 96 kbps, maximum 320 kbps
  3. **Codec:** aiff, wav, au
  4. **File Size:** 10 MB maximum
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### What are the formatting specifications for video files?

1. **File Types Accepted:** 3GP, WMV, AVI, MOV, ASF, MPG, MP4, M2T, MKV, M2TS
2. **Resolution:** minimum 640x480, maximum 1920x1080
3. **Aspect Ratio:** 4:3 or 16:9
4. **Bit Rate:** recommended above 240Kbps
5. **Frame Rate:** minimum 12 fps, recommended 30 fps. The frame rate of the original video should be maintained without re-sampling. In particular, pulldown and other frame rate re-sampling techniques are strongly discouraged.
6. **Codec:** h.264, h.263, mpeg-1, mpeg-2, mpeg-4, Windows Media Video, and motion jpeg mpeg-1 muxed, Apple Lossless
7. **Container:** 3gp, asf, avi, mov, mpeg, mpeg-2, mp4, ogg
8. **File Size:** 100 MB maximum

*Please note: your video file will be converted to a flash file to enable system playback.*

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### Online File Converters for Audio, Video, and Document Files

• **Zamzar** [www.zamzar.com](http://www.zamzar.com)

Online file conversion, covering a wide range of different image, document, music, video and compression formats. Free for files up to 100MB.

• **Online-Converter** [www.online-convert.com](http://www.online-convert.com)

Convert video, images, audio and documents for free with this fast online converter.

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### How do I format my images?

You can use a photo editing program or software to resize images such as:

- Adobe Photoshop [www.adobe.com](http://www.adobe.com)
- Pixlr [www.pixlr.com](http://www.pixlr.com)
- Sumo Paint [www.sumopaint.com](http://www.sumopaint.com)